



USI Affinity is the insurance plan administrator for more than 400 associations nationwide, representing some 15 million members.

For more than 75 years, the divisions of USI Affinity have developed, marketed and administered insurance and financial programs that offer affinity clients and their members unique advantages in coverage, price and service. Our programs offer clients, from associations and unions to financial institutions, the edge they need to both retain existing and attract new members and customers. USI Affinity is a division of USI Holdings, the 8th largest insurance brokerage firm in the United States.

USI Affinity – a Leader in Insuring Law Firms

USI Affinity is an established market leader in providing insurance solutions for the unique needs of the Legal Profession, and is one of the largest writers of Lawyers' Professional Liability in the United States.

- Over 12,000 Law Firms utilize our solutions
- More than 35,000 attorneys insured

For more than five decades, USI Affinity has partnered with state and local bar associations to deliver customized insurance and financial programs to their members. USI Affinity currently manages programs for more than 30 bar associations nationwide.

Professional Insurance Solutions For Lawyers & Legal Professionals

With more than 35,000 attorneys insured, USI Affinity has the expertise to navigate the marketplace and design the most comprehensive and innovative insurance and benefits packages available for law firms. We provide it all to our clients – from optimal Lawyers' Professional Liability coverage and an array of outstanding employee benefits choices, to strategic consulting and a wide range of administrative services – and we do so with an approach that goes beyond broker to true partner.

USI Affinity built its leadership position on personal service; representatives work closely with law firms to understand their practice, from the risks they face to their benefits and administrative needs, then design a plan tailored to fit the firm's individual needs. USI Affinity's extensive experience and strong relationships with the country's most respected insurance companies gives USI Affinity the ability to design customized coverage at competitive prices.

Our key strengths:

- Ability to negotiate the best rates, benefit levels, and policy details
- Underwriting strength and dependability
- Decades of experience insuring and defending lawyers
- Partnering with carriers who have consistently high financial ratings, including top scores for claims-paying ability
- Superior client advocacy

Our key product offerings:

- Lawyers' Professional Liability
- Employee Benefits
- Life and Disability
- Auto and Home
- Other Business Insurance
- Student Debt Consolidation

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